

Draft Programme for the interactive online course on

Innovation and Entrepreneurship for PhD's & Post-Docs

14, 18, 21, & 25 May 2020

For:

PhD's • Post-docs

Early-career researchers

Organised by

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

Partnering with:



- Innovation and Entrepreneurship for PhD's and Post-docs -

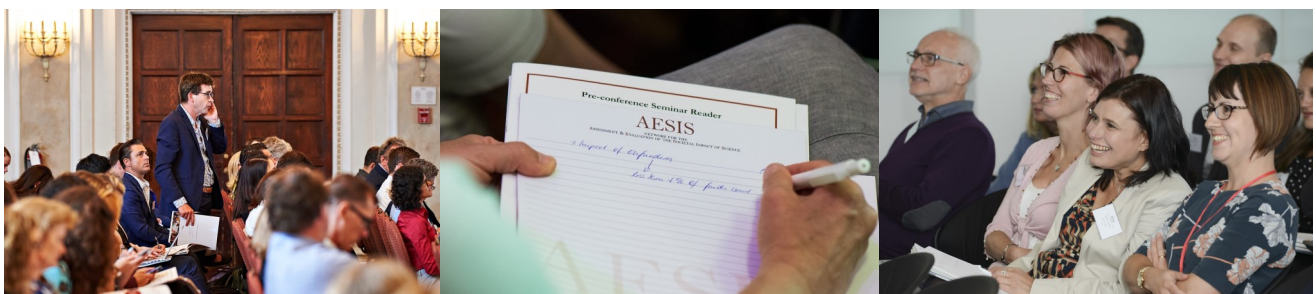
As a companion to our Oxford Course on **Business Development for Social Sciences and Humanities**, AESIS is proud to launch our ambitious new workshop on **Entrepreneurship and Innovation for PhD's and Post-docs**. This workshop aims to impart PhD students and Post-doc researchers with the necessary knowledge and skills to innovate and translate their research into entrepreneurial ventures.

This workshop will cover topics such as:

- ◆ What is entrepreneurship in science?
- ◆ Stakeholder Engagement: which steps to take when?
- ◆ Skills vs Facilities: What you can do yourself vs what your institution can do for you
- ◆ Judicial and Financial Requirements in Entrepreneurship

Benefits of the course:

- ◆ Interactive workshops offering insights on creating a business out of your research
- ◆ Discussions with peers in varied scientific disciplines from universities around the world
- ◆ Q&A opportunities with global experts in science entrepreneurship
- ◆ Participation in the Oxford Course as audience members in final presentations on How to Develop Opportunities for Business in SSH



Draft Programme

Friday 14 May

all times in BST (GMT+1)

12.00 - 12.15 Walk-in

OXFORD COURSE PRESENTATIONS

12.15 How to Develop your Opportunities for Business

Part 1

13.15 - 13.30 Break

13.30 Part 2

14.30 Final remarks and thoughts

14.45 - 15.00 Break

SCIENCE ENTREPRENEURSHIP

15.00 What is Entrepreneurship in Science?

*Oliver Cox**

Director, Oxford University Heritage Network

17.30 End of Day 1

* confirmed speakers

Draft Programme

Tuesday 18 May

all times in BST (GMT+1)

12.30 - 12.45 Walk-in

12.45 Recap of Day 1 & Introduction to Day 2

STAKEHOLDER ENGAGEMENT

13.00 Engaging with Societal Stakeholders for Business Development

Speaker *Position*

15.30 - 15.45 Break

15:45 Stakeholder Engagement: which steps to take when?

Speaker *Position*

18.15 End of Day 2

* confirmed speakers

Draft Programme

Friday 21 May

all times in BST (GMT+1)

12.30 - 12.45 Walk-in

12.45 **Recap of Day 2 & Introduction to Day 3**

ENTREPRENEURSHIP PRACTICALITIES

Skills vs Facilities

- 13.00** ◇ Skills needed to foster successful entrepreneurship
 ◇ What you can do yourself vs what your institution can do for you

Speaker *Position*

15.30 - 15.45 Break

15:45 **Legal and Financial Practicalities**

Speaker *Position*

18.15 End of Day 3

*** confirmed speakers**

Draft Programme

Friday 21 May

all times in BST (GMT+1)

12.30 - 12.45 Walk-in

12.45 Recap of Day 3 & Introduction to Day 4

PARTICIPANT PRESENTATIONS

13.00 Business Proposal: based on your research

Part 1

15.00 - 15.30 Break

15.30 Part 2

16.30 Final remarks and thoughts

16.45 End of the course...

18.00 Online Reception

*** confirmed speakers**